



th NATIONAL GAMES 2079

GANDAKI PROVINCE | 5-11, JUNE 2022

Together for Nation Building through Sports



PROPOSAL

2022

Date:

To,
The Chief,

Subject: **Request for Sponsorship/Support**

Dear Sir/Ma'am,

Greetings!

As you are aware that the largest and the most important sports competition of Nepal-the 9th National Game 2079 is going to be held on 5-11 June, 2022 in the most beautiful place of Nepal, Pokhara, Kaski, Gandaki Province. This competition, which is in the form of Mahakumbh fair of Nepali sports, will select the players who will participate in the international competitions on behalf of the nation.

It gives us immense pleasure to inform you that 22 players participated in 6 different games by representing the whole Non-Resident Nepali Diaspora in the 8th National Game for the first time held in Nepalgunj and Dang of Province-5 and won 15 medals securing the 10th Position. It glorified the name and fame of the Non-Resident Nepali Association and Nepalese Diaspora at large.

We are proud to share with you that NRNA Sports Academy is going to participate with high aspiration and excitement in 16 different games the 9th National Game 2079 as a departmental team like Nepal Police, Armed Police Force and Nepal Army. The total participants including players, trainers and managers will be 215 to make the participation more managed and result-oriented than the 8th National Game.

Hence, we request you and your renowned institution/academy to be the sponsor/supporter for ensuring the successful participation of Non-Resident Nepali Association in the 9th National Game 2079.

The detailed sponsorship proposal of the sponsorship is attached with this letter for your kind reference. If you have any queries regarding it, kindly contact us at NRNA Secretariat, Tel: 014426005, Email: nrnasportsacademy@nrna.org.

We look forward to receiving your kind contribution and welcoming you as one of the sponsors/supporters.

Thanking you.

Kul Acharya
Executive President

Rabina Thapa
President

Dr. Badri K.C.
President



INTRODUCTION

The NRNA Sports Academy is one of the important task forces amongst other various task forces of the Non-Resident Nepali Association. It is an important sports body related to youth and athletes. It has been established with the plan and objective of enhancing the pride and prestige of Nepal by hoisting the flag. It was formally established in 2019 A.D. at the 9th World Conference of the Non-Resident Nepali Association Held in Kathmandu.

VISION

Sports are an important means of keeping a person healthy. A player can enhance the pride and prestige of the nation through sports, sports is the only field that creates a sense of unity and nationalism in the common man. Therefore, it is important to develop and promote sports among all Nepalese, whether inside or outside the country. It helps people stay healthy and fit, as well as provides important opportunities to support and contribute to the nation through sports.

MISSION

The NRNA Sports Academy plans to make the best use of the latest sports skills, knowledge and technology available to Nepali citizens around the world and foreign nationals of Nepali origin to assist in the development and promotion of sports in their homeland. International sports competitions, such as the South Asian Games, the Asian Games and the Olympic Games can be well-attended and well-executed by bringing together Nepali sportsmen and sports-lovers scattered abroad and bringing them up to standard. With these things in mind, the Non-Resident Nepali Association has moved forward with participation in sports and the triad of sports as an important campaign.

GOAL

- To develop and expand standard sports among non-resident Nepali players and participate in Nepali sports and cooperate with sports bodies of Nepal for sports development.
- To produce skilled and qualified players and to provide necessary support for the nation to participate in international sports competitions carrying the flag of the country.
- Through the quality athletes prepared by NRNA Sports Academy, Athletes will win the highest number of medals in national level sports competitions and will participate in the Olympic Games, which is an important destination of Sports, within the next 5 years and won Olympic medals within the next 10 years.



In a short period of time, the NRNA has recruited 18 players from 6 different sports. Badri KC and ICC Sports Committee Chair and Youth Coordinator Sudan Thapa participated as a leader of Non-Resident Nepali Athletes in the Eighth National Games for the first time. NRNA's first participation in this competition was a satisfying and remarkable success. It has provided great inspiration and encouragement to all non-resident Nepalese. At the grassroots level, NRNA has succeeded in gaining fame and notoriety.



8th National Games 2019 Officials



Overall Management Team


Sudan Thapa
Chief de Mission/ICC Youth Coordinator


Shree Ram Ghimire
Deputy Chief de Mission


Sowmyamv Raj Dangol
Deputy Chief de Mission/Technical Coordinator

Game Management Team

 Prabin Gurung <small>Manager, Taekwondo NRNA Delegates Representative</small>	 Manoj K. Shrestha <small>Manager Karate</small>	 Khadendra Neupane <small>Manager Badminton</small>	 Dharmaraj Giri <small>Manager Boxing</small>	 Santosh Karki <small>Manager Judo</small>	 Rajesh Shrestha <small>Manager Lawn Tennis</small>	 Yogendra Koirala <small>Referee Karate</small>	 Rabi Shahi <small>Referee, Karate chief of Player's Representative</small>	 Mukesh Barwal <small>Chief of Official's Representative/ Coach Karate</small>
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Coach Team

 Chandra Shahi <small>Lawn Tennis</small>	 Raju Shrestha <small>Boxing</small>	 Prabin Kaji Shrestha <small>Judo</small>	 Chhabi Lal Shahi <small>Badminton</small>	 Arjun Bhakta Rai <small>Taekwondo</small>	 Prashu Ram Ghimire <small>Karate</small>	 Bijen Man Shrestha <small>Swimming</small>	 Rakesh Bajracharya <small>Athletics</small>
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A total of 18 athletes competed in 6 sports including tennis, swimming, karate, taekwondo, boxing and judo. Out of the total 18 players, NRNA swimmer Nathan Dorje Sherpa (USA) won 7 medals including 5 gold and 2 bronze medals. Tennis player Samrakshak Bhushan Bajracharya (Australia), 1 gold and 1 bronze medal, tennis player Amrit Poudel (Australia) won 1 Bronze, In Karate Subhadra Shrestha (Canada) won 1 silver, on the other hand Shanti Adhikari (Macau) won 1 bronze in Karate as well, In Judo, Mohan Bam (Australia) won one bronze and boxing's Pradip Ghimire (India) won one bronze and in lawn tennis Dawa Sonam Sherpa (Thailand) won one bronze and won a total of 15 medals.

Samrakshak Bhushan Bajracharya, Nepal's tennis champion and NRNA's player patron, represented Nepal in the '13th South Asian Games' held in Nepal in 2076 BS and was awarded an international medal for the first time in the 65-year history of Nepal's tennis game.

Immediately after the conclusion of the Eighth National Games 2075, the Non-Resident Nepali Association Sports Committee organized a grand honors ceremony in Kathmandu with cash prizes and certificates in honor of the players who won medals in the competition. At the ceremony, the Non-Resident Nepali Association awarded winner athletes with Cash Prize Rs. 1 lakh for Gold Medalist, Rs. 50 thousand for Silver Medalist and Rs 25,000 for Bronze Medalists. The ceremony was held under the patronage of Bhaban Bhatta, the then president of the Non-Resident Nepali Association.

The entry of the Non-Resident Nepali Association into the Nepali sports arena is short but glorious. During its sports campaign, NRNA ICC Sports Committee Nepal Chapter organized a one-day seminar on the development of sports in Nepal on September 21, 2019. The





Seminar was Held in the presence of various sports coaches, the workshop had an in-depth discussion on various aspects of sports development in Nepal. The Nepal Chapter handed over a letter of thanks to the coaches who played an important role in coaching the eighth National Games and handed over a tennis sports kit to gold medalist Samrakshak Bhusan Bajracharya on the same occasion.

During the sports activities, the Non-Resident Nepali Association Sports Committee organized an NRNA Heritage Walkathon with the participation of veteran runners including Olympic marathon runner Baikuntha Manandhar on the occasion of the 9th World Conference of the Non-Resident Nepali Association.

On the occasion of the World Conference, the Nepal Chapter of the Non-Resident Nepali Association Sports Committee organized the Inter NRNA Cup Futsal Competition in October 2019. The Nepal Sports Journalist Federation team from Nepal won the competition, while the Non-Resident Nepali Association UAE from the Middle East came second and the Nepal Chapter team came third.





The Non-Resident Nepali Association Sports Foundation is very excited about the participation and achievements in the Eighth National Games 2075 BS. A new faith and hope has been communicated in the Nepali sports world. Moreover, the establishment of a sports academy as a separate body of non-resident Nepali players has provided more encouragement to all players and sportspersons.

The encouragement and enthusiasm gained in the past has inspired us to contribute more in the field of sports. In this connection, we have the 9th edition of the Nepali National Games

We are proud to announce that NRNA Sports Academy is going to participate in the 9th National Games-2079 with high aspirations and confidence to achieve better performance and achievement that going to be held at Gandaki Province from 22-28 Jestha 2079.



► Potential Sports for NRNA Participation

Individual Games and Number of Athletes/Team Games

Number of Athletes

	Game Name	Events	No of Athletes
1	Archery	2	2 (M)
2	Athletics	34	10 (M/F)
3	Badminton	6	6 (M/F)
4	Boxing	2	2 (M)
5	Chess	2	2(M/F)
6	Judo	2	2(M)
7	Karate	22	22(M/F)
8	Lawn Tennis	7	7(M/F)
9	Soft Tennis	7	7(M/F)
10	Swimming	18	9(M/F)
11	Taekwondo	5	5(M/F)
12	Table Tennis	3	2(M/F)

Team Games

1	Cricket	24(M)
2	Football	28(M)
3	Volleyball	16(M)
4	Rugby	12(M)
5	Basketball	15(M)

Total Number of NRNA Participants

Athletes for Individual		Athletes for Team	
Sports	76	Sports	80
Coaches	16	Referees	11
Manager 16			
Deputy save the Mission		Deputy Save the Mission	
1	Technical Director	1	Member Secretary
Save the Mission			
1 Youth and Sports Coordinator			
Total Participants: 202+ NRNA Officials 13 = 215 People.			

Expected Medals & Our Target in 9th National Games

Gold (30)	Silver (20)	Bronze (30)
Individuals Sports 29	Individuals Sports 18	Individuals Sports 29
Team Sports 1	Team Sports 2	Team Sports 1

Selection Process Competition

Selection Category		Deadline
National Selection Games	65 Countries	Within 2nd Week of May 2022
Regional Selection Games	6 Region	within 3rd Week of May 2022



Logistic Support Dress & Sports Gears

	Particulars	Quantity	Rate	Tentative Expenditure
1	Tracksuits	200 Set	12,000/-	24,00000/-
2	Official Blazers	40 Pcs	10,000/-	4,00000/-
3	Shoes Technical	20 Pairs	10,000/-	2,00000/-
4	Sports Kits	150 set	10,000/-	19,10,000/-
5	Flags	1 Large, 30 Small	-----	35,000/-
Transportation KTM-PKR-KTM (6 Super Deluxe Buses) NPR: 1,60,000/- X 6= NPR:-9,60,000/-				

Total Tentative expenditure: NPR: 49,45,000/-

Financial Plan for Selection

Transportation, Hotel Accommodation and Event Management

S.N	Particulars	Tentative Expenditure
1	Venue And Stadium	4,00,000/-
2	Lodging and fooding	28,00,000/-
3	Per Sports NPR.2,00,000 X 17 games	34,00,000/-
4	Local Transportation	4,00,000/-
	Total	70,00,000/-

Logistic Support In Kathmandu & Pokhara

In Kathmandu	Coaches Contract	In Pokhara
For Close Camp #Hotel/Accommodation 191 Athletes X 2000/- Per Day:3,82,000/-NPR Need for at least 15 Days (Total:57,30,000/-NPR) #Transportation for 15 Days Tentative 20, 000/- per day (Total: NPR 3,00,000/-) #Training Venue Charge NPR; 3,00,000/-	For 16 Coaches #1 Months Allowance 4,80,000/- # Others: 4,50,000/- (Total: NPR 9,30,000/-)	During the Game # Hotel/Accommodation for 200 People NPR: 3,00,000/- Per Day for 10 Days: NPR 30,00,000/- # Transportation for 10 Days X 15,000/- # Food and Diet NPR: 3,50,000/-
Total: NPR 63,30,000/-		Total: NPR 35,00,000/-
Grand Total:- 70,00,000/-+ 49,45,000/-+ 63,30,000/-+35,00,000/-+9,30,000/- = <u>NPR:-2,27,05,000/-</u>		



▶ Main Sponsor

Amount NPR : 230,00,000/- (Twenty Three million)

MILEAGE PROVISION

- | | |
|---|--|
| Global Recognition | : Global Recognition in all Sports Activity organized by NRNA Sports Academy for 2 years current Tenure (2021-2023) |
| Prime Branding | : Logo Shall be included in All Tracksuits of the players and Sports Kit Bags with Big size Logo and Text. |
| Branding | : Logo shall be included in all photo walls and stand up banners that will be made by NRNA Sports Academy and display at Hotels/Training and Game Venues(Except 9 th National Games). |
| Press Conference | : Sponsors will be invited and recognized during the Press conference and will be mentioned clearly as a main sponsor. |
| VIP Card | : 5 VIP card will be provided for access in the all sports venue. |
| Magazine and Newspaper Advertising | : Logo/Company name of the sponsors will be incorporated in the magazine and newspaper advertisement that is published by the Academy. |
| VIP Table | : VIP Table and Chairs will be provided during the announcement of Final list of player/induction Program and Award Ceremony of NRNA Sports Academy. |
| 10 Minute Time for Speech | : Main Sponsor will be provided 10 minute time on the stage to deliver Congratulatory speech and to promote the latest products and services of the Company. (Only during the Award Ceremony of NRNA). |

▶ Platinum Sponsor

Platinum Sponsor : Amount NPR:-100,00,000/- (Ten Million)

MILEAGE PROVISION

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|---|---|
| Prime Branding | : Logo Shall be included in All Tracksuits of the players and Sports Kit Bags with Logo and Text. |
| Branding | : Logo shall be included in all photo walls and stand up banners that will be made by NRNA Sports Academy and display at Hotels/Training and Game Venues(Except 9th National Games). |
| Press Conference | : Sponsors will be invited and recognized during the Press conference and will be mentioned clearly as a Platinum sponsor. |
| VIP Card | : 3 VIP card will be provided for access in the all sports venue. |
| Magazine and Newspaper Advertising | : Logo/Company name of the sponsors will be incorporated in the magazine and newspaper advertisement that is published by the Academy. |
| VIP Table | : VIP Table and Chairs will be provided during the announcement of Final list of player/induction Program and Award Ceremony of NRNA Sports Academy. |
| 8 Minute Time for Speech | : Main Sponsor will be provided 8 minute time on the stage to deliver Congratulatory speech and to promote the latest products and services of the Company. (Only during the Award Ceremony of NRNA). |



► Gold Sponsor

Gold Sponsor : Amount NPR:-500,00,000/- (Fifty Million)

MILEAGE PROVISION

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|---|--|
| Prime Branding | : Logo Shall be included in All Tracksuits of the players and Sports Kit Bags with Logo and Text. |
| Branding | : Logo shall be included in all photo walls and stand up banners that will be made by NRNA Sports Academy and display at Hotels/Training and Game Venues(Except 9th National Games). |
| Press Conference | : Sponsors will be invited and recognized during the Press conference and will be mentioned clearly as a Gold sponsor. |
| VIP Card | : 2 VIP card will be provided for access in the all sports venue. |
| Magazine and Newspaper Advertising | : Logo/Company name of the sponsors will be incorporated in the magazine and newspaper advertisement that is published by the Academy. |
| VIP Table | : VIP Table and Chairs will be provided during the announcement of Final list of player/induction Program and Award Ceremony of NRNA Sports Academy. |
| 5 Minute Time for Speech | : Main Sponsor will be provided 5 minute time on the stage to deliver Congratulatory speech and to promote the latest products and services of the Company. (Only during the Award Ceremony of NRNA) |

Chairpersons

1. Himal Gurung
2. Roshan Thapa
3. Raj Regmi

Co-chairpersons

1. Abdul Basid
2. Rabindra Khadka

Supporters

All ICC Regional Youth Coordinator and
Deputy Regional Youth Coordinator,
All NCCs and All NCCs Youth Coordinators

Event Support Team

ANRNA Secretariat

NRNA Sports Academy Management Director

Manoj Kumar Shrestha 'Gorkhali', UAE

NRNA Sports Academy Member Secretary

Dharma Raj Giri

NRNA Sports Academy Technical Committee

Technical Director

Sowyamvu Raj Dangol

Deputy Technical Director

Rabi Shahi

Management Team

- | | |
|--------------------------------|----------------------------|
| 1. Narendra Bhatt, Qatar | 2. Prabin Gurung, Qatar |
| 3. Khagendra Neupane, Malaysia | 4. Thakur Dhungana, UAE |
| 5. Santosh Karki, Malaysia | 6. Rajan Khatri, Nepal |
| 7. Jivan Sen, UK | 8. Surya Giri, UAE |
| 9. Raju Singh, Australia | 10. Rajesh Shrestha, Nepal |
| 11. Pradeep Khanal, Nepal | 12. Mahesh Kathyat, Nepal |
| 13. Hira lal Shrestha, UAE | |



NRNA Sports Academy Technical Committee

1	Upendra Man Singh	Vice-President	All Nepal Football Association
2	Subash Khakurel	All Rounder Player	Player Cricket Association of Nepal
3	Chandra Shahi	Coach	Nepal Lawn Tennis
4	Chhabi Lal Shahi	Coach	Nepal Badminton Association
5	Sandhya Shakya	Coach	Nepal Table Tennis Association
6	Gyanendra Khaiju	Coach/Fide Referee	Nepal Chess Association
7	Yam Bahadur Gurung	Coach/Vice President	Nepal Volleyball Association
8	Rabi Shahi	Coach	Karate
9	Raj Shrestha	Coach	Boxing
10	Rakesh Bajracharya	Coach	Athletics
11	Prabin Kaji Shrestha	Coach	Judo
12	Bimala Rana	Olympian	Athletics
13	Samjhana Parajuli	NRNA Melbourne	Australia
14	Bijen Shrestha	Coach	Swimming
15	Ramji Bahadur Shrestha	President	Nepal Badminton Association
16	Chetan Gurung	Coach	Taekwondo
17	Nira Kayastha	Coach (WSC)	Soft Tennis

ICT AND Media Team

1. Mahesh Shrestha
2. Rupak Lamichhane

Together for Nation Building through Sports



Non-Resident Nepali Association (NRNA)

NRNA Secretariat

Subarna Shamsheer Marg, Baluwatar, Kathmandu, Nepal

Phone & Fax: +977-1-4426005 / 4411530

Email: info@nrna.org

www.nrna.org